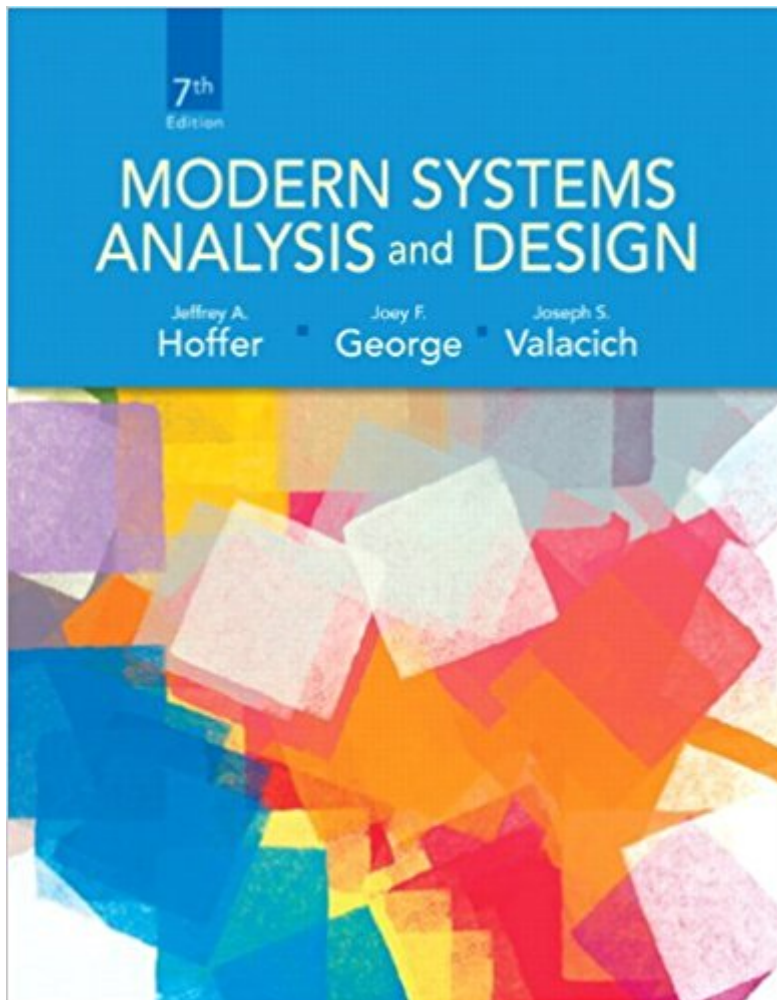




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# Modern Systems Analysis And Design (7th Edition)



## Synopsis

Intended primarily toward undergraduate and graduate systems analysis and design courses, this text also provides practical content to current and aspiring industry professionals. **Modern Systems Analysis and Design** uses a practical, rather than technical, approach to help students learn the methods and principles of systems development. This text covers the concepts, skills, methodologies, techniques, tools, and perspectives essential for systems analysts to successfully develop information systems. **Teaching and Learning Experience** This program will provide a better teaching and learning experience for you and your students. It provides:

- Fully Engaged Students** : Three fictional cases illustrate connections.
- A Clear Understanding of Systems Development**: The authors use the systems development life cycle (SDLC) model as an organizing tool throughout the text.
- Better Critical Thinking**: A traditional, linear approach to teaching systems analysis and design.

## Book Information

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## Customer Reviews

My school is using the 8th edition but Prof. said 7th Intl would do so this got me down from \$300 to about \$50, which was great. Even at \$50 this book, 2 chapters in, has been disappointing. As a few others have said, it references things like PDAs and Palm PCs instead of tablets, and while making random shout-outs to companies (Oracle) and tools (IBM Rational Suite) showing their cutting edge technology and apps with Windows XP screen shots, circa 2006. I have been a project manager on an agile scrum team and a Web Developer for over 5 years so admittedly this content is not new for

me. Silly it is written to dry and with so few real-life case stories it's obvious the authors aren't drawing from actual experience in leading or analyzing projects. They speak with all the wisdom of a blog post, "A Practical Guide to Making a Great Latte for Your Spouse" written by IBMs Watson. Anyway I would encourage the authors to engage themselves in this text and craft something with a little more care and heart, and especially more consider wording. I'm sure your busy, so do what you need to. Hire a couple clever grad student hipsters as editors. Do show you care about the product you ship enough to do this interesting topic justice. We need cool kids, with expressive words and people skills entering this field to be highly commutative analysts, and setting a good example in this books 9th edition would be great.

This is the text for a graduate level course I am taking at Webster University. As with all text books the price is outrageous. I bought it used and still the price is too high. Even though it is the 7th edition printed in 2014, it is not current, it is poorly indexed and it uses examples that are decades old. I try to maintain a library of books from courses I take, but in this case it was a waste of my money. If at all possible do not buy this book!

The content is terrible. It's full of highly repetitive corporate jargon with no practical application. On top of that, this version limits you to just two devices. People desiring this type of content should be tech savvy and will likely have multiple computers and a tablet or two.

The text gives a good basis for IS analysis and design. For the most part it's easy to read and understand. Some of the topics could use a little more clarification, but for anyone just getting into this topic I would recommend this book as a good place to start.

I was expecting it to be more structured and concise. Too repetitive and lack of meaningful data. Overall, it is an overpriced book for what it delivers.

Although a brief hiccup on condition and delivery expectations, I am completely satisfied with the attention and service I received. I am happy with how I was treated and end result. Book was a terrific deal.

This book reads like it is someone's dissertation that was published. This book is very long and can be very confusing in area's that are not explained well.

Pretty good book. Updated but somewhat shallow on some important areas. Overall, the price is high for the contents.

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